

FirstOntario set to donate \$35,000 to Niagara flood recovery efforts

Hamilton, ON, August 12, 2026 — In response to significant flooding across parts of Niagara Region, FirstOntario Credit Union is helping to kick off *Day of Giving Niagara* with a \$10,000 donation to support residents, families and communities affected by the emergency.

This grassroots initiative includes local radio stations – in partnership with Feed Niagara – that will be broadcasting on August 12 in support of flood victims. Money raised for Feed Niagara will be used to purchase food and essential cleaning and disinfecting products that will be assembled into care packages.

This donation marks the start of FirstOntario's broader flood relief campaign, which will include an additional \$25,000 to local organizations that are dedicated to helping Niagara neighbours as well as outreach to affected members.

"Niagara is home to many of our employees, members and community partners, and our thoughts are with everyone impacted by this flooding," said Lloyd Smith, CEO, FirstOntario Credit Union. "We are grateful to the local teams, volunteers and community organizations working to support people through cleanup and recovery, and we hope this donation helps provide timely relief where it is needed most."

FirstOntario is also encouraging others – members, businesses, and community partners to contribute if they are able. Donations can be made through a designated flood relief account available in FirstOntario branches or by e-Transfer. Additional details can be found at FirstOntario.com/NiagaraFloodRecovery.

"During urgent moments of need, credit unions have an important role to play in helping communities recover," said Smith. "FirstOntario is committed to standing with Niagara and supporting the people and organizations leading local relief efforts."

About FirstOntario Credit Union

FirstOntario is a full service cooperative financial institution, serving members for more than 85 years throughout the Golden Horseshoe, Niagara Region and Southwestern regions of Ontario. With \$7.9 billion in assets under management, FirstOntario is one of Canada's largest credit unions. Everyone is welcome to be part of FirstOntario for financial services including daily transactions, mortgages, lines of credit, loans and investments. FirstOntario profits are invested into the communities we serve through support for entrepreneurs, competitive rates and charitable pursuits including our award-winning student nutrition program. Learn more about us at FirstOntario.com.

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