

Small business finalists announced for 2024 FirstOntario1Awards

Ten businesses are set to pitch to win and share in \$200,000 in cash and professional services

Hamilton, ON, May 3, 2024 – And then there were 10! FirstOntario1Awards finalists were chosen to present their business model, past successes and future aspirations in a quick pitch to split \$200,000 in prizes in the annual small business competition.

[905 Gloves](#), [Barton Lettuce](#), [Bluewater Flower Farm](#), [DSRT Company Ltd.](#), [Lip Service Beauty](#), [Ludology Boardgame Café](#), [Luxe and Company](#), [Nonno's Plant-Based Butcher](#), [Speech Hens](#) and [The Bard and Bear Games Café](#) are preparing for the next round to help get their business to the next level. Presentations will take place on May 9 at Tim Hortons Field. Prizes include cash and in-kind professional services that specialize in accounting, legal, marketing and digital services.

Winners will be announced on May 22.

Since 2012, FirstOntario and 1Awards partners have invested more than \$2.1 million into its business communities. Partners include Agro Zaffiro LLP, The Hamilton Spectator, KPMG, The Mohawk College Centre for Entrepreneurship, Play, Giant Shoe Creative and Weever. Additional supporters include The Thornton Group, Hamilton Chamber of Commerce, The Greater Niagara Chamber of Commerce and Carmen's Group.

About FirstOntario Credit Union

FirstOntario is a full service cooperative financial institution, serving members for more than 80 years throughout the Golden Horseshoe, Niagara Region and Southwestern regions of Ontario. With \$6.6 billion in assets under management, FirstOntario is one of Canada's largest credit unions. Everyone is welcome to be part of FirstOntario for financial services including daily transactions, mortgages, lines of credit, loans, investments and business banking. FirstOntario profits are invested into the communities we serve through support for entrepreneurs, competitive rates and charitable pursuits including our award-winning student nutrition program. Learn more about us today at [FirstOntario.com](https://www.FirstOntario.com)

Media contact:

Stacey Marshall
Director, Communications and Public Relations
FirstOntario Credit Union
289-527-2436
Stacey.Marshall@FirstOntario.com